

Nuevas Adquisiciones

Embajada de los Estados Unidos

BIBLIOTECA BENJAMÍN FRANKLIN

ABRIL 2010

Servicio Cultural e Informativo

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ARTE



American puppet modernism : essays on the material world in performance

John Bell
New York, NY : Palgrave Macmillan, 2008.

791.5 BEL

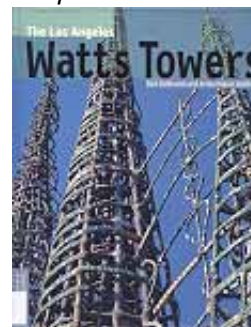
Reveals how understanding puppetry is integral to understanding the nature of the material world in performance, and in turn argues that the material world in performance is integral as a means of communication. Shows how modern American culture has developed and revealed itself and offers a groundbreaking contribution to the history of puppet, mask, and object performance.

The Los Angeles Watts Towers

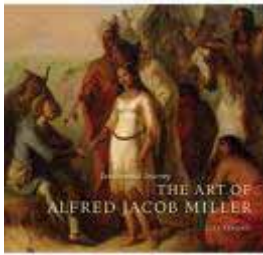
Bud Goldstone and Arloa Paquin Goldstone
Los Angeles, CA : Getty Conservation Institute : J. Paul Getty Museum, 1997.

725.97 GOL

The Watts Towers of Simon Rodia are one of the unique treasures of Los Angeles and the product of one man's obsession. Rodia, a poor Italian immigrant, spent thirty four years single handedly assembling a frenzy of shapes and color. Rising to one hundred feet, the towers were built without machine equipment, scaffolding, bolts, rivets, welds or plans.



Sentimental journey : the art of Alfred Jacob Miller



Lisa Strong
Fort Worth, TX :
Distributed by the
University of
Oklahoma Press,
2008.

REF 759.13 STO

Alfred Jacob Miller (1810-1874) was the first artist to journey into the heart of the Rocky Mountains. He departed in mid-May 1837, and returned in early October. Miller executed some one hundred watercolor and pen-and-ink sketches during the expedition, and he later reworked them into finished watercolors and oils for a variety of patrons.

NASA [videorecording] : A Celebration of 50 Years of Inspiration, Innovation, and Discovery

Madacy Home Video
St. Laurent, Quebec :
Distributed by Madacy
Entertainment Group, 2003.

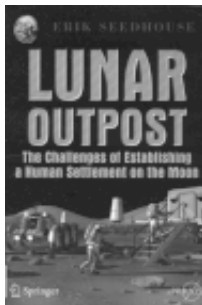


DVD 629.45 NAS

This three DVD set spotlights NASA's expeditions and innovations of the past five decades through a comprehensive video presentation and an engaging, interactive online feature. As a bonus, you can experience NASA's 50th Anniversary Gala from a front-row seat.

ASTRONAUTICA

Lunar outpost : the challenges of establishing a human settlements on the moon



Erik Seedhouse
Berlin ; New York, NY :
Praxis Pub, 2009.

629.47 SEE

Provides a unique insight into what will need to be done to achieve this amazing feat. The book addresses the logistics of returning to the Moon in a specific timeframe, provides a unique insight into the training processes to be used, explains the complexities of spacecraft, launch vehicle and life support design, and highlights the means by which a lunar outpost will be constructed.

Superstructures in space : from satellites to space stations : a guide to what's out there

Michael H. Gorn
London ; New York,
NY : Merrell, 2008.

REF 629.46 GOR



First book to present pictorially the world's most significant and fascinating spacecraft. Lavishly illustrated throughout with hundreds of breathtaking photographs and drawings, this remarkable volume reveals in depth the full and exciting story behind each selected craft: its origins and development, its designers and manufacturers, and its launch and objectives.

BIBLIOTECOLOGIA



Checklist of library building design considerations

Ed. By William W. Sannwald
Chicago, IL : American Library Association, 2009.

727.8 CHE

This book will help you evaluate your current library space, analyze each design element as it relates to space and function in the library, make decisions ranging from shelving finishes to equipment, and satisfy the requirements of the Americans with Disabilities Act. It also includes sections on environmentally correct design approaches, assessment of current facilities and alternatives to new construction, young adult and children's spaces, remote storage, and technology advancements.

Connecting boys with books 2 : closing the reading gap



Michael Sullivan
Chicago, IL : American Library Association, 2009.

028.5 SUL

In the 2003 edition, the author delved into the problem that reading skills of preadolescent boys lag behind those of girls in the same age group. In this book, Sullivan digs even deeper, melding his own experiences as an activist with perspectives gleaned from other industry experts to help you learn about the books that boys love to read, uncover the signs that point to the reading gap, find creative new programming ideas to match boys' interests, and establishing a strategic blueprint for boys and reading.

Creating the customer-driven academic library

Jeannette Woodward
Chicago, IL : American Library Association, 2009.

027.7 WOO

In this book Jeannette Woodward attacks scholarly content available online and other pressing issues facing today's academic librarians. Her trailblazing strategies center on keeping the customer's point of view in focus at all times to help you integrate technology to meet today's student and faculty needs, reevaluate the role and function of library service desks, and create new and effective promotional materials.



Fundamentals of collection development & management

Peggy Johnson
Chicago, IL : American Library Association, 2009.

025.2 JOH

This guide outlines the step-by-step process of collection development and management. It offers tips for organizing and staffing, conceiving policy and creating budgets, and developing, marketing, and evaluating collections.



BIOGRAFIA

Arthur Miller : 1915-1962

Christopher Bigsby
Cambridge, MA : Harvard University Press, 2009.

920 MIL

Biography of one of the twentieth-century's greatest playwrights, Arthur Miller, whose



postwar decade of work earned him international critical and popular acclaim. Miller was a prominent figure in American literature and cinema for over sixty years, writing a wide variety of plays-including *The Crucible*, *A View from the Bridge*, *All My Sons*, and *Death of a Salesman*-which are still performed, studied and lauded throughout the world.

BOTANICA

Flowers and herbs of early America

Lawrence D. Griffith ; photography by Barbara Temple Lombardi
 New Haven, CT ;
 London : Yale University Press, 2008.

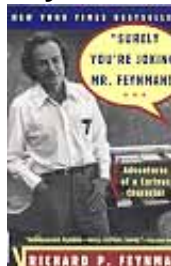


REF 635.9 GRI

Drawing on years of archival research and field trials, Colonial Williamsburg curator of plants Lawrence Griffith documents fifty-eight species of flowers and herbs grown in America's colonial and early Federal gardens. This sumptuously illustrated book brings this botanical heritage back to life. This work is a dazzling treat for armchair gardeners and for those who have visited and admire the famous gardens in Colonial Williamsburg's Historic Area.

CIENCIA Y TECNOLOGIA

"Surely you're joking, Mr. Feynman!" : adventures of a curious character



Richard P. Feynman
 New York, NY : W.W. Norton, 1997.

530.092 FEY

In this phenomenal bestseller, Nobel Prize-winning physicist Richard P. Feynman recounts his

experience trading ideas on atomic physics with Einstein and Bohr and ideas on gambling with Nick the Greek, painting a naked female toreador, accompanying a ballet on his bongo drums--and much else of an eyebrow-raising and hilarious nature.

CIENCIAS SOCIALES

Addicted to incarceration: corrections policy and the politics of misinformation in the United States

Travis C. Pratt
 Los Angeles, CA : SAGE, 2009.

365.973 PRA

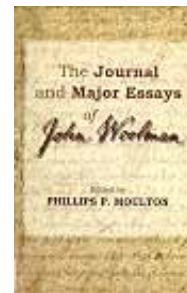


Uses an evidence-based approach to explore the consequences of what he terms America's "addiction to incarceration" highlighting the scope of the problem, the nature of the political discussions surrounding criminal justice policy in general and corrections policy in particular, and the social costs of incarceration. The author demonstrates that this "addiction" has been fueled by American citizens' opinion about crime and punishment, the effectiveness of incarceration, and, perhaps most important, by policies legitimized by faulty information.

The journal and major essays of John Woolman

Edited by Phillips P. Moulton
 Richmond, IN : Friends United Press, 2000.

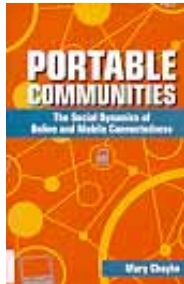
289.6092 WOO



At the age of twenty three, having been recorded as a minister, Woolman went on his first missionary journey. During the remaining twenty-nine years of his life he made some thirty excursions, ranging through the colonies from New England to the Carolinas. When he was about thirty-six years old, Woolman began writing his Journal, to which he added

intermittently until his death. He composed several essays, the most notable of which are included here.

Portable communities : the social dynamics of online and mobile connectedness



Mary Chayko
Albany, NY : SUNY Press,
2008.

303.4833 CHA

Sociologist Mary Chayko examines the social dynamics and implications of having access to countless others at any time. Teeming with the observations of people who blog, email, instant message, game, and chat on cell phones, wireless computers, and other portable devices, the book captures the appeal and the excitement, the challenges and the complexities, of online and mobile connectedness.

CINEMATOGRAFIA



American movie critics : an anthology from the silents until now

Edited by Phillip Lopate
New York, NY : Library of
America, 2008.

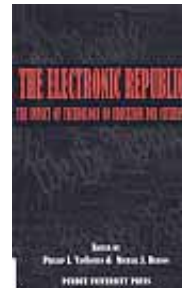
791.43 AME

Anthology of unparalleled scope that charts the rise of the movies as art, industry, and mass entertainment. Beginning in the silent era, the collection traces the rapid evolution of the medium in an age of tumultuous political and social changes. Here are the great movie critics who forged a forceful vernacular idiom for talking about this new art.

CIVISMO

The electronic republic? : the impact of technology on education for citizenship

*Edited by Phillip J.
VanFossen and Michael
J. Berson*
West Lafayette, IN :
Purdue University
Press, 2008.



323.6078 ELE

The long-standing mission of American public education has been to prepare the next generation of citizens, and social studies education has long been seen as the curricular home of this citizenship education. Evidence indicates that technology has had little impact on civic participation in the United States, but what of its impact on citizenship education? This edited book fosters ongoing dialogue and thoughtful debate about these issues from the perspective of leading scholars in social studies, citizenship education, and educational technology.

COMPAÑIAS AMERICANAS

Tupperware, unsealed : Brownie Wise, Earl Tupper, and the home party pioneers

Bob Kealing
Gainesville, FL :
University Press of
Florida, 2008.



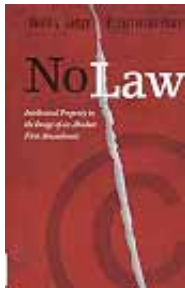
338.7 KEA

Postwar America was a period of tremendous innovation, in business and at home. For the first time, minimally educated and economically invisible housewives had opportunities for careers. Earl Tupper and Brownie Wise made it possible through her remarkable innovation: the Tupperware home party. Journalist Bob Kealing has interviewed pioneering executives who

helped build the company alongside Wise, reviewed hundreds of primary source documents written by Tupper and Wise, and obtained access to a wealth of previously unknown information.

DERECHOS DE AUTOR

No law : intellectual property in the image of an absolute First Amendment



David L. Lange and H. Jefferson Powell
Stanford, CA : Stanford Law Books, 2009.

346.7304 LAN

Authors argue that the First Amendment imposes absolute limits upon claims of exclusivity in intellectual property and expression and strips Congress of the power to restrict personal thought and free expression in the name of intellectual property rights. Copyright, patent, and trademark law cannot constitutionally license the private commodification of the public domain. In light of this, the authors develop a compelling solution for how Congress, even within the limits imposed by the First Amendment, can still regulate incentives for intellectual creations.

goes well beyond "nice to know" information. Instead, it will be, for many people "must have" information about organizations, professions, and transactions that can help them make deals, get ahead in their careers, or better fund and build their businesses.

EDUCACION

Developing university-industry relations : pathways to innovation from the West Coast

Robert C. Miller, Bernard J. Le Boeuf, editors
San Francisco, CA : Jossey-Bass, 2009.

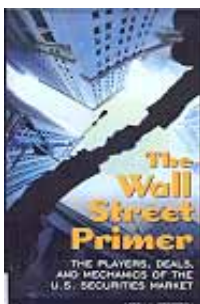
371.195 DEV

Draws on the experiences of some of the most renowned research universities on the U.S. West Coast and in Canada. Each campus has a solid record of providing a vital resource for the growth of their regional economies through innovative technology transfer and commercialization initiatives with companies such as Hewlett-Packard, Google, Discovery Parks, and Cohen Boyer. Authors offer a wealth of exemplary best practices and proven strategies from these forward thinking institutions.



ECONOMIA

The Wall Street primer : the players, deals, and mechanics of the U.S. securities market



Jason A. Pedersen
Westport, CT : Praeger, 2009.

332.64 PED

Provides the reader with practical insights on Wall Street and its functions and operations, and

No Child Left Behind : past, present, and future

William Hayes
Lanham, MD : Rowman & Littlefield Education, 2008.

379.1 HAY

As Americans are currently engaged in a national debate about the future role of the federal government in the field of education, it is essential that people become better informed about the history, content, and results of No Child Left Behind. This book is a valuable tool informing the current discussion on the reauthorization of this law.



Strategies for teaching students with learning disabilities

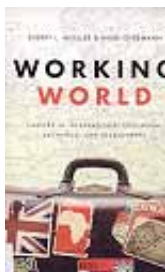


Lucy C. Martin
Thousand Oaks, CA :
Corwin Press, 2009.

371.9 MAR

This resource draws on the author's 30 years of teaching experience to help teachers gain a greater understanding of students' learning differences and meet individual needs. Strategies are organized by skills, including attention, reading, writing, math, organization, and test taking, helping teachers quickly identify the best techniques for assisting each student and encouraging independent learning.

Working world : careers in international education, exchange, and development



Sherry L. Mueller, Mark Overmann
Washington, DC :
Georgetown University Press, 2008.

331.702 MUE

This is the perfect resource for making sound career choices, and is particularly valuable for those interested in exploring a career in international education, exchange and development. It provides annotated lists of selected organizations, websites and further reading, along with profiles of twelve professionals, from promising young associates to presidents and CEOs, to illustrate the wide range of career possibilities.

ESCRITURA

MLA handbook for writers of research papers

New York : Modern Language Association of America, 2009.

808.02 MLA

The MLA Handbook is published by the Modern Language Association, the authority on MLA documentation style. Widely adopted by universities, colleges, and secondary schools, the MLA Handbook gives step-by-step advice on every aspect of writing research papers, from selecting a topic to submitting the completed paper.



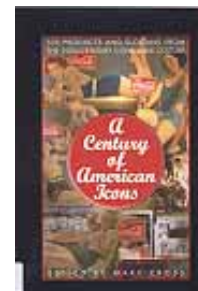
FOLKLORE

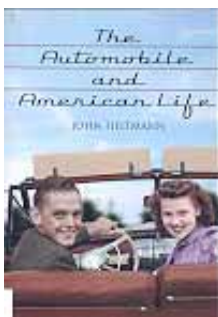
A century of American icons : 100 products and slogans from the 20th - century consumer culture

Westport, CT : Mary Cross, 2002.

658.1 CEN

This book compiles entries on 100 consumer products, ten per decade that figured prominently in the rise of consumer culture in the United States, telling the story behind the century's most popular products, slogans and symbols. A unique format provides glimpses into American popular culture, and in addition to the history of advertising, economics, and the media, students will learn how perceptions of class, gender, and race were conveyed through advertising and how those perceptions changed from 1900 to 2000.





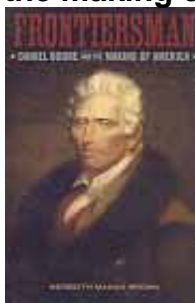
The automobile and American life

John A. Heitmann
Jefferson, NC :
McFarland & Co, 2009.

338.4 HEI

This is the story of how the automobile changed the essence of life in America. Both a general history of the automobile and a broad-ranging analysis of its cultural effects, the text addresses such topics as cars' inception as a mechanical curiosity and later a plaything for the well-to-do; Henry Ford and the rise of the machine age; competition and the evolving consumer in the 1920s; the development of roads and the accompanying road culture; religion, gender, courtship and sex; effects of the Great Depression and World War II; the 1950s golden age of automobiles and the emergence of youth culture; and how American car culture has been represented in film, song, poetry and literature.

Frontiersman : Daniel Boone and the making of America



Meredith Mason Brown
Baton Rouge : Louisiana
State University Press,
2008.

976.9 BRO

Supported with copious maps, illustrations, endnotes, and a detailed chronology of Boone's life, *Frontiersman* provides a fresh and accurate rendering of a man most people know only as a folk hero--and of the nation that has mythologized him for over two centuries.

HISTORIA

John Adams [videorecording]

Produced by David
Coatsworth, Steven
Shareshian ; directed by
Tom Hooper
New York, N.Y : HBO
Video, 2008.



S DVD 791.4572 JOH

Esta producción épica relata una crónica de la vida y entorno de uno de los primeros forjadores de la Independencia de Estados Unidos: John Adams. Mientras su renovada nación estaba sufriendo ataques desde dentro y fuera, John Adams tuvo la visión de una nación con libertad y justicia para todos.

IDIOMA INGLES

Applied phonetics: the sounds of American English

Harold T. Edwards
San Diego, CA :
Singular Pub.
Group, 1997.

421.5 EDW



Written and designed to optimize the learning of the sounds of American English, this updated textbook continues to be scrupulously researched and reinforced for today's usage in a simple format designed for assimilation, transference to actual transcription, and retention. Students are engaged through relevant examples and challenged to use and "think" phonetics.

Reflective teaching in second language classrooms



Jack C. Richards, Charles Lockhart
New York, NY, USA :
Cambridge University Press, 1996.

418.007 RIC

Introduces teachers to ways of exploring and reflecting upon their classroom experiences, using a carefully structured approach to self-observation and self-evaluation. Teachers are encouraged to collect data about their own teaching; to examine their attitudes, beliefs, and assumptions; and then to use the information obtained as a basis for critical reflection on teaching practices.

INMIGRACION

Citizenship, political engagement, and belonging : immigrants in Europe and the United States

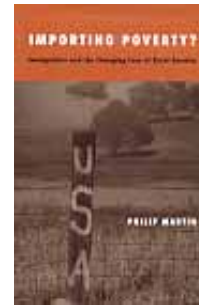


Edited by Deborah Reed-Danahay, Caroline B. Brettell
New Brunswick, NJ :
Rutgers University Press, 2008.

323.3 CIT

Provides an in-depth look at the current processes of immigration, political behavior, and citizenship in both the United States and Europe. Among numerous case studies, examples include instances of racialized citizenship in "Algerian France," Ireland's new citizenship laws in response to asylum seeking mothers, the role of Evangelical Christianity in creating a space for the construction of an identity that transcends state borders, and the Internet as one of the new public spheres for the expression of citizenship, be it local, national, or global.

Importing poverty?: immigration and the changing face of rural America



Philip Martin
New Haven, CT : Yale University Press, 2009.

331.5 MAR

Reviews what is happening on farms and in the towns and cities where immigrant farm workers settle with their families. Philip Martin proposes regularizing U.S. farm workers and rationalizing the farm labor market, an approach that will help American farmers stay globally competitive while also improving conditions for farm workers.

LINGUISTICA

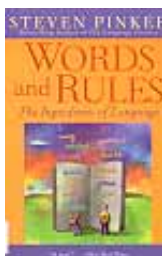
A linguistics workbook

Ann K. Farmer, Richard A. Demers
Cambridge, MA :
MIT Press, 2001.

410.76 FAR



This book is a supplement to "Linguistics: An Introduction to Language and Communications," and provides exercises in the major areas of linguistics (for example, syntax and morphology) drawn from a wide variety of languages.



Words and rules : the ingredients of language

Steven Pinker
New York, NY : Perennial,
2000.

401.9 PIN

By picking a deceptively simple phenomenon -regular and irregular verbs- Pinker connects an astonishing array of topics in the sciences and the humanities: the history of languages; the theories of Noam Chomsky and his critics; the attempts to create language using computer simulations of neural networks; what there is to learn from children's grammatical "mistakes"; the latest techniques in identifying genes and imaging the brain; and major ideas in the history of Western philosophy. He makes sense of all this with the help of a single idea: language comprises a mental dictionary of memorized words and a mental grammar of creative rules.

LITERATURA

The civil rights reader : American literature from Jim Crow to reconciliation



Julie Buckner Armstrong
and Amy Schmidt, editors
Athens, GA : University of
Georgia Press, 2009.

810.8 CIV

This anthology of drama, essays, fiction, and poetry presents a thoughtful, classroom tested selection of the best literature for learning about the long civil rights movement. Unique in its focus on creative writing, the volume also ranges beyond a familiar 1954-68 chronology to include works from the 1890s to the present. The civil rights movement was a complex, ongoing process of defining national values such as freedom, justice, and equality. These collected writings show how Americans negotiated this process -

politically, philosophically, emotionally, spiritually, and creatively.

Notes on Sontag

Phillip Lopate
Princeton, NJ : Princeton
University Press, 2009.

818.5409 LOP

A frank, witty, and entertaining reflection on the work, influence, and personality of one of the "foremost interpreters of...our recent contemporary moment." Adopting Sontag's favorite form, a set of brief essays or notes that circle around a topic from different perspectives, the author considers the achievements and limitations of his tantalizing, daunting subject through what is fundamentally a conversation between two writers.



MEDIO AMBIENTE

Agua for Life [videorecording] : Lives can change with water infrastructure

Edited, produced and
directed by Marcel Dulay
and Yaron Shemer
Austin, TX : The
University of Texas,
2008.



DVD 333.91 AGU

Reveals the extent to which the quality of life for people in the drought-prone region along the US-Mexican border depends on the availability of water and on prudent wastewater management. Governments' cooperation, institutional commitments to improve utilities infrastructure, and grassroots efforts involving the border communities have been pivotal in the dramatic positive changes that the region is undergoing.

DDT, Silent spring, and the rise of environmentalism : classic texts

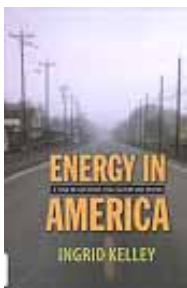


Edited by Thomas R. Dunlap ; foreword by William Cronon
Seattle, WA : University of Washington Press, 2008.

363.1792 DDT

Beginning with attitudes toward nature at the turn of the twentieth century, the book moves through the use and early regulation of pesticides ; the introduction and early success of DDT; the discovery of its environmental effects; and the uproar over Silent Spring. It ends with recent debates about DDT as a potential solution to malaria in Africa.

Energy in America : a tour of our fossil fuel culture and beyond



Ingrid Kelley
Burlington, VT ; Lebanon, NH : University of Vermont Press : University Press of New England, 2008.

333.79 KEL

Scientists tell us we need to cut carbon emissions to forestall effects of global warming. Reducing fossil fuel use is the key, and energy experts are hard at work devising solutions to change the nation's energy sector to one that is clean and sustainable for the future. But what is this energy sector we have and how did it come about? This book tells this story, emphasizing that energy use has always been based on cultural factors as well as technology. It relates how coal, oil and natural gas built the nation from its beginning and created today's consumer culture. It continues with the rise of the electric utility industry and its influence on American society. Finally, it explores the 1970s, when America woke to conservation and efficiency, and the renewable energy industries were born. It concludes with a look at the future possibilities for community

energy planning and current trends in sustainable energy policy.

Localist movements in a global economy: sustainability, justice, and urban development in the United States

David J. Hess
Cambridge, MA : MIT Press, 2009.

338.973 HES

Offers an overview of localism in the United States and assesses its potential to address pressing global problems of social justice and environmental sustainability. Hess looks at four specific forms of localism: "buy local" campaigns, urban agriculture, local ownership of electricity and transportation, and alternative and community media.



MEDIOS DE COMUNICACION

Electric sounds : technological change and the rise of corporate mass media

Steve J. Wurtzler
New York, NY ; Chichester : Columbia University Press, 2009.

303.4833 WUR

In this impeccably researched history, Steve J. Wurtzler grasps the full story of sounds media, proving that the ultimate form technology takes is never predetermined but shaped by conflicting visions of technological possibility in economic, cultural, and political realms.



**Mixed media : moral distinctions
in advertising, public
relations, and
journalism**



Thomas H. Bivins
Mahwah, NJ : L. Erlbaum
Associates, 2004.

175 BIV

Introduces readers to the tools necessary for making moral and ethical decisions regarding the use of mass media. The focus is on the three mass media industries most pervasive in today's society: the news media (journalism), advertising, and public relations.

MEXICO

**First stop in the New World :
Mexico City, the
capital of the 21st
century**



David Lida
New York, NY : Riverhead
Books, 2008.

972.53 LID

A wide-ranging literary portrait of Mexico City by a former New Yorker profiles the Mexican capital as a thriving urban center comprising centuries of history as well as rapid development, in a kaleidoscopic depiction that offers insight into its growing relevance on the world stage.

MUSICA

**Delta blues : the life and times of
the Mississippi Masters who
revolutionized
American music**

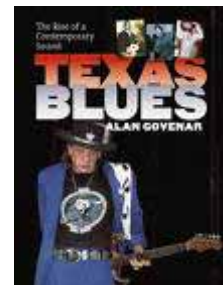


*Ted Gioia ; artwork by
Neil Harpe*
New York, NY : W.W.
Norton, 2008.

781.643 GIO

From the field hollers and ring shouts of nineteenth-century plantations to the electrified exploits of Delta expatriates, this book traces the stories of the blues, as raw and ragged as the singers themselves. This is the definitive account of how the rough sounds of the Mississippi Delta--from legendary greats Robert Johnson, Charley Patton, Muddy Waters, John Lee Hooker, Howlin' Wolf, B. B. King, and others--changed the course of American popular music.

**Texas blues : the rise of a
contemporary
sound**



Alan Govenar
College Station, TX :
Texas A&M University
Press, 2008.

REF 781.643 GOV

Texas Blues allows the artists to speak in their own words, revealing the dynamics of blues from its beginnings in cotton fields and shotgun shacks and its migration across boundaries of age and race to seize the musical imagination of the entire world.

NEGOCIOS Y ADMINISTRACION

Changing the game : how video games are transforming the future of business

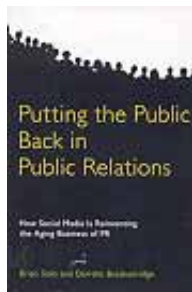


David Edery and Ethan Mollick
Upper Saddle River, NJ : FT Press, 2009.

658.4 EDE

Reveals how leading-edge organizations are using video games to reach new customers more cost-effectively; to build brands; to recruit, develop and retain great employees; to drive more effective experimentation and innovation; to supercharge productivity...in short, to make it fun to do business. This book is packed with case studies, best practices, and pitfalls to avoid. It is essential reading for any forward-thinking executive, marketer, strategist, and entrepreneur, as well as anyone interested in video games in general.

Putting the public back in public relations : how social media is reinventing the aging business of PR



Brian Solis, Deirdre Breakenridge
Upper Saddle River, NJ : FT Press, 2009.

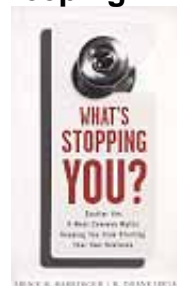
659.2 SOL

Shows how to reinvent PR around two-way conversations with traditional and new influencers, bring the "public" back into public relations and earn a new level of results that just wasn't possible before now.

What's stopping you? : shatter the 9 most common myths keeping you from starting your own business

Bruce R. Barringer, R. Duane Ireland
Upper Saddle River, NJ : FT Press, 2008.

658.11 BAR



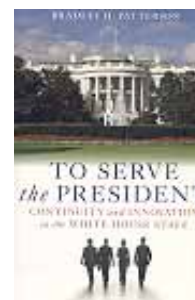
Get past the myths that keep you from making the leap: You don't need to be rich. You don't need extensive business experience. You don't need to be a genius. You don't need a revolutionary product or service. You can handle the risk, the competition, and the challenges. This book tells you how.

POLITICA Y GOBIERNO

To serve the President : continuity and innovation in the White House staff

Bradley H. Patterson
Washington, D.C : Brookings Institution Press, 2008.

352.23 PAT



Opens a window onto the closely guarded Oval Office turf: the operations, offices, and people of the complete White House team. Describes its organizational structure, recent innovations made in the face of changing events, what people do, while revealing the total size and cost of the contemporary White House team.

SALUD PUBLICA

Access : how do good health technologies get to poor people in poor countries?



Laura J. Frost & Michael R. Reich
Cambridge, MA : Harvard Center for Population and Development Studies : Distributed by Harvard University Press, 2008.

362.1 FRO

Many people in developing countries lack access to health technologies, even basic ones. Why do these problems in access persist? What can be done to improve access to good health technologies? This book answers those questions by developing a comprehensive analytical framework for access and examining six case studies. The authors develop an analytic framework based on four A's: Architecture, Availability, Affordability, and Adoption.

American therapy : the rise of psychotherapy in the United States



Jonathan Engel
New York, NY : Gotham Books, 2008.

616.8914 ENG

Engel paints a broader picture of the mental health care landscape in America. He takes a look at the groups that collectively deliver what the public understands as psychotherapy: the efforts of social workers, priests, and pastoral counselors, as well as self-help gurus and support groups like Alcoholic Anonymous.

Cultural competence in health education and health promotion

Editors, Miguel A. Pérez, Raffy R. Luquis
San Francisco, CA : Jossey-Bass, 2008.

362.1089 CUL

Examines the importance of ethnic and cultural factors for community health practice, and describes essential theories, models, and practices for working with race, ethnicity, gender, and social issues. The author cover a wide range of topics including demographics, disparities, complementary and alternative medicine, spiritually grounded approaches, multicultural populations, culturally competent needs assessment and planning, communication, workforce, program planning, aging, sexual orientation, and future challenges.



SERVICIO DIPLOMATICO

Ambassador [videorecording] : inside the embassy

National Geographic Television & Film ; produced by Robin Goldman
Washington, DC : National Geographic Society, 2002.

DVD 327.2 AMB

Travel with unprecedented access to American embassies around the world in this behind-the-scenes glimpse into the intriguing, glamorous, sometimes dangerous lives of U.S. diplomats.



TEATRO



The American play : 1787-2000

Marc Robinson
New Haven, CT : Yale University Press, 2009.

812.009 ROB

Explores more than two hundred years of American drama and theater in an ambitiously interdisciplinary context. In his readings, the author links advances in theater to developments in American literature, dance, and visual art. Robinson is particularly attentive to the continuities in American drama and expertly teases out recurring themes, such as the significance of visibility.

TURISMO

Discover Native America : Arizona, Colorado, New Mexico, and Utah



Tish Minear and Janet Limon
New York, NY : Hippocrene Books, 2009.

REF 917.904 MIN

This newly expanded edition of a popular Hippocrene travel guide highlights the prehistoric cultures of Arizona, Colorado, New Mexico, and Utah, as well as the modern tribes, including the Navajo, Apache, Ute, Tohono O'odham, Pueblo, and Hopi, that now live in these spectacular "Four Corners" states. Arranged chronologically, the guide includes tips on visiting reservations, attending ceremonies, and buying arts and crafts, dozens of new sites and places to stay, eat, and shop, prehistory and history of each indigenous people, calendars, maps and glossary.

Fodor's 2010 Chicago

New York, NY : Fodor's Travel Publications, 2010.

REF 917.731 CHI 2010

Discover the soul of Chicago, with Fodor's choice ratings you can trust, exceptional restaurants, hotels, and sight selected to help you make the best choices. Each neighborhood's distinctive attractions are conveniently paired with nearby restaurants and shops, and unique photo-features impart the city's culture, including Chicago's legendary blues scene, the rise of the skyscraper, shopping on the Magnificent Mile, and the city's culinary wonders.



Fodor's 2010 New Orleans

New York, NY ; London : Fodor's, 2010.

REF 917.63 NEW 2010

Embrace the local culture as you stroll through the French Quarter, sample the city's distinctive Creole and Cajun cuisine, or step out for some live music. Find choices for every traveler, from shopping boutiques and walking historic neighborhoods to gallery hopping and late-night clubbing.



Fodor's 2010 Washington, D.C.

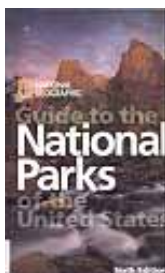
New York : Fodor's Travel Pub, 2010.

REF 917.53 WDC 2010

The authors update this guide every year so you'll find accurate and reliable data to give you all the planning tools you need to tailor your trip. This edition presents where to stay and eat for all budgets, must-see sights and local secrets, as well as ratings you can trust. Includes photographs and maps.



National Geographic guide to the national parks of the United States



Washington, DC : National Geographic Society, 2009.

REF 917.3 NAT

This is a firsthand guidance from expert travel writers with information on activities, lodgings, and excursions to nearby sites, itineraries and site-by-site tours geared to your time. 375 color photos that capture the splendor of each park, and 80 easy-to-use maps lead to the parks, sites, trails, and campgrounds.



Walt Disney World with kids 2010

Kim Wright Wiley
New York? : Fodor's, 2010.

REF 917.592 WIL 2010

Inside this new edition is all the information you need to have the family vacation of a lifetime at the Orlando theme parks. Up-to-date and written with the help of more than 500 families, this guide is packed with details on all the attractions at Walt Disney World, Universal Orlando, and Sea World.

URBANISMO

Urban transformation :



understanding city design and form

Peter Bosselmann
Washington, DC :
Island Press, 2008.

307.76 BOS

How do cities transform over time? And why do some cities change for the better, while others deteriorate? In this stimulating journey for

students and professionals engaged in urban design, planning, and architecture, the author articulates new ways of reading and understanding urban areas. Through his analysis, supported by numerous color maps and images, readers learn to "see" cities anew.

VALORES SOCIALES



Anglophilia : deference, devotion, and antebellum America

Elisa Tamarkin
Chicago : University of Chicago Press, 2008.

973.3 TAM

Charts the phenomenon of the love of Britain that emerged after the Revolution and remains in the character of U.S. society and class, the style of academic life, and the idea of American intellectualism. But, as author reveals, Anglophilia was more than just an elite nostalgia; it was a popular devotion that made reverence for British tradition instrumental to the psychological innovations of democracy. Anglophilia spoke to fantasies of cultural belonging, polite sociability, and, finally, deference itself as an affective practice within egalitarian politics.

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